

The Healing Wisdom of Whole Herbs

Most standardized herbal supplements have been extracted to isolate one single chemical or constituent within an herb, thought by some to be the only important active ingredient. This is accomplished by using harsh, toxic chemical solvents like acetone and hexane, which isolate this constituent at the loss of dozens of other parts, fractionating the healing nature of the whole herb.

New Chapter believes that the healing wisdom comes from the synergy within the interaction of ALL natural constituents in the whole herb, not from one isolated part.

Supercritical Whole Herb Extraction

To preserve the concentrated healing synergy of the whole herb, **New Chapter** uses an innovative herbal extraction technology which uses natural carbon dioxide gas collected from the Eiffel mountains. Under a "super critical" amount of pressure, the process creates a CO₂ fluid that permeates all active lipophilic constituents and draws them out of the whole herb in their natural ratios, without high heat or toxic chemicals.

SUPER PURE

- No toxic chemical solvents
- No heat
- No environmentally harmful runoff

SUPER POTENT

CO₂ extracts concentrate whole herbs up to 250X




BROAD SPECTRUM

Extremely broad representation of the herb's most precious lipophilic constituents preserving the whole herb's synergistic benefits

As part of the **New Chapter 'Purple Loves Green'** commitment, we proudly work with recycled, recyclable, and ecologically sensitive materials:

ENVIRONMENTAL BENEFITS STATEMENT				
New Chapter saved the following resources using New Leaf Opaque 100 (east) made with 100% post-consumer waste and processed chlorine free. New Leaf Opaque 100 is designated Ancient Forest Friendly, certified FSC, and manufactured using biogas energy.				
trees	water	energy	solid waste	greenhouse gases
1,200 fully grown	515,355 gallons	863 million BTUs	57,629 pounds	112,406 pounds

Calculations based on research by Environmental Defense and other members of the Paper Task Force.

 ©2006 New Leaf Paper www.newleafpaper.com
 FSC FRIENDLY
  BIOGAS ENERGY

Nature's Formula for Hormonal Well-Being



Formulated and distributed by
NEW CHAPTER, INC.

90 TECHNOLOGY DRIVE, BRATTLEBORO, VT 05301

www.newchapter.com

ESTROTONE[®]

Herbal Hormonal Balance*



- **Contains No Hormones or Estrogen***
- **Supports pre- and post-menopausal hormonal balance***
- **Modulates 5-lipoxygenase; promotes normal bone growth***
- **Traditionally used for sustaining**

warmth and normal fluids for healthy sexual functioning*

A Supercritical New Chapter in Hormonal Vitality

New Chapter's Estrotone formulation features **Black Cohosh**, which major clinical trials show to be an important phytoestrogenic balancing tonic.* Our full-spectrum Black Cohosh extract is Potency Assured™ to a minimum of 8% triterpene glycosides. The formulation also includes supercritical extracts of **Rosemary** and **Ginger**, which contain many of nature's most studied and respected anti-aging constituents that inactivate free radicals.* As reflected in the USDA Phytochemical Database, constituents in our Rosemary and Ginger extracts, similar to the hormone estrogen, modulate an enzyme called 5-lipoxygenase (5-LO).* Recent scientific research suggests that estrogen may promote bone growth by modulating 5-LO, so our extracts may play an important role in supplementing natural estrogen's bone maintenance capability.*

The Herbs in Estrotone

New Chapter[®] has extensively researched the herbal pharmacopoeia and international medical databases and discovered that the following time-tested herbs, properly extracted and blended in the correct proportions, contain multiple phytoestrogens and phytonutrients that safely promote a woman's hormonal balance and vitality.*



EVENING PRIMROSE

A rich source of EFAs valuable in maintaining hormonal health in their purest, solvent-free supercritical form.*



SCHIZANDRA

Treasured Oriental fruit aids liver detoxification and traditionally revered for promoting normal fluids for healthy sexual functioning.*



GINGER

Counters a wide range of inflammatory compounds, offers many anti-aging constituents that inactivate disruptive free radicals.*



BLACK COHOSH

Europe's most popular phytoestrogenic balancing tonic, fullest spectrum and highest potency available.*



CHASTE TREE

Scientifically shown to promote hormonal balance, assisting women through all the changes of life.*



ROSEMARY

Nature's rich source of anti-aging constituents, including phytonutrients that optimize memory.*

For optimal multi-vitamin and mineral support, we recommend *New Chapter Organics[®] Every Woman[®] and Every Woman[®] II Probiotic Nutrients™* made with organic ingredients.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

