

Frequently Asked Questions

Q What are *Probiotic Nutrients*?

A Using a proprietary, dual-culturing technology, *New Chapter*® cultures our vitamins and minerals in a matrix of organic soy, fruits, and vegetables, and this biotransforms them to produce life-enhancing *Probiotic Nutrients*™. Unlike conventional supplements, *New Chapter Probiotic Nutrients* are:

- Recognized by the body as food
- Digested easily, even on an empty stomach
- Cultured nutrients shown to enhance potency, vitamin activity, and bioavailability

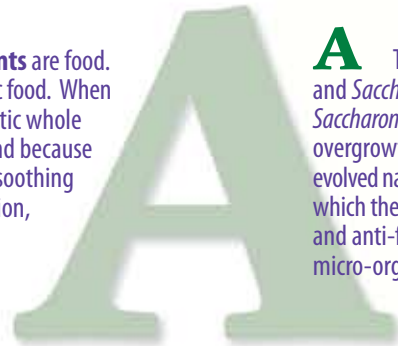
Q What is *biotransformation*?

A Forming the first link in the chain of life and food are *Saccharomyces cerevisiae*, *Lactobacillus acidophilus*, *L. bifidus*, and *L. rhamnosus*. They activate isolated nutrients into living-food complexes. This natural and time-tested food technology gives us a superior mode of making whole-food supplements.

- Probiotics activate the nutrients, metabolizing them into an organic complex.
- This bioconversion integrates lifeless vitamins and minerals into organic food complexes called glycoproteins.
- These glycoprotein complexes enhance bioavailability, activity, and potency.

Q Vitamins upset my stomach, will I have this difficulty with *New Chapter*?

A *New Chapter Probiotic Nutrients* are food. Better yet, they are pre-digested probiotic food. When taken on an empty stomach, this probiotic whole food digests and absorbs effortlessly. And because they are rich in plant enzymes, they are soothing to the entire G.I. tract, promoting digestion, detoxification, and elimination.



Q Why are *New Chapter's* potencies lower than USP Isolate supplements?

A We don't agree with the theory that supplementation must be taken in huge doses of inert or bi-phasic isolated vitamins. It is a common misunderstanding that milligrams measure potency. They do not! Milligrams measure only weight, not cellular activity. *New Chapter Probiotic Nutrients* provide you with potent, bio-active vitamins and nutrients your cells require. Research consistently demonstrates that *New Chapter's Whole-Food Probiotic Nutrients* are up to 64 times more active than conventional mega-milligram doses.



USP Isolate Supplements	<i>New Chapter's Probiotic Nutrients</i> ™
Single molecule	Nutrient complex
Non-food	Cultured whole food

Q I have a tendency toward *Candida*, can I take the *Every Woman*® line of products?

A There is a misunderstanding about bacteria and *Saccharomyces*. The truth is, positive bacteria and *Saccharomyces* compete against pathogenic microbial overgrowth. *Saccharomyces* and *Lactobacillus* have evolved natural anti-fungal and antibiotic *bacteriocins* which they secrete into their environment. Bacteriocins and anti-fungal compounds suppress pathogenic micro-organisms, like *Candida albicans* and *E. Coli*.

EVERY WOMAN®'S ONE DAILY

The essential vitamins and minerals within the infinite complexity of food



EVERY MAN®'S ONE DAILY

The essential vitamins and minerals within the infinite complexity of food



* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

As part of the *New Chapter 'Purple Loves Green'* commitment, we proudly work with recycled, recyclable, and ecologically sensitive materials:

ENVIRONMENTAL BENEFITS STATEMENT				
<small>NEW LEAF PAPER™</small> New Chapter saved the following resources using New Leaf Opaque 100 (east) made with 100% post-consumer waste and processed chlorine free. New Leaf Opaque 100 is designated Ancient Forest Friendly, certified FSC, and manufactured using Biogas energy.				
trees	water	energy	solid waste	greenhouse gases
1,200 fully grown	515,355 gallons	863 million BTUs	57,629 pounds	112,406 pounds
<small>Calculations based on research by Environmental Defense and other members of the Paper Task Force.</small>				
<small>©2006 New Leaf Paper</small>	<small>www.newleafpaper.com</small>	<small>ANCIENT FOREST FRIENDLY</small>	<small>BIOGAS ENERGY</small>	

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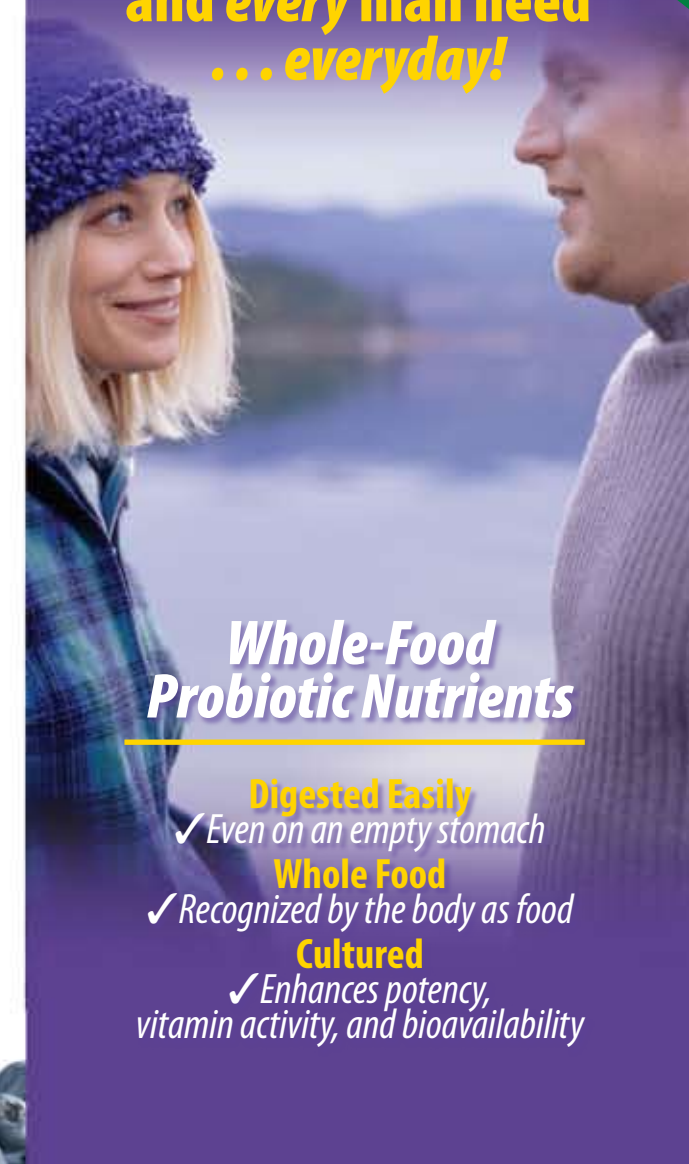
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Medina, ND, USA



NEWCHAPTER
Organics®

Made With
Organic Ingredients

What every woman
and every man need
... everyday!



Whole-Food
Probiotic Nutrients

Digested Easily

✓ Even on an empty stomach

Whole Food

✓ Recognized by the body as food

Cultured

✓ Enhances potency,
vitamin activity, and bioavailability



We at **New Chapter®** provide you an **organic** probiotic alternative to isolated or USP vitamins and minerals. All of our vitamins and minerals are cultured in organic soy using nature's most prized and studied probiotics, featuring *Lactobacilli acidophilus*, *bifidus*, *rhannosus*, and *Saccharomyces cerevisiae*.

New Chapter's Probiotic Nutrients™ deliver biotransformed vitamins and minerals in their finest cultured form, much in the same way as miso, kefir, tempeh, and yogurt. The addition of supercritical ginger and turmeric extracts maximizes bioavailability and efficacy.*

New Chapter Probiotic Nutrients:
Made with Organic Ingredients

- Are easy to digest, even on an empty stomach—because they're cultured whole food!
- Deliver essential nutrients in their safest and most active form within the infinite complexity of whole food.
- Provide an energizing and protective array of phytonutrients and ferment metabolites.

EVERY WOMAN'S ONE DAILY

Nourishing Fulfillment for Every Woman

Every Woman's One Daily delivers in one tablet 23 different nutritive and energizing probiotic vitamins and minerals as well as extracts of Chaste tree (*Vitex agnus-castus*) and maca that have been revered for supporting a woman's emotional balance.*

- Rich in fermented soy, which is a key component of every woman's healthy diet
- Supports dynamic female energy
- Delivers the essential vitamins and minerals a woman needs within the infinite complexity of food



EVERY MAN'S ONE DAILY

Nourishing Power and Protection for Men

Every Man's One Daily delivers in one tablet 22 different probiotic nutritive and energizing vitamins and minerals as well as Cordyceps and Reishi mushroom extracts that have been revered for supporting a man's vitality.*

- Promotes endurance and immune function*
- Supports dynamic male energy
- Delivers the essential vitamins and minerals a man needs within the infinite complexity of food



Your health, and the health of those you love, are precious and deserve the finest nutritional support. We welcome you to the living world of **New Chapter's Probiotic Nutrients**—a vital organic choice for the fullest potential of life.



Made With Organic Ingredients