


100% Herbal Virus Blocker



DISSOLVES FAST — ACTS FAST

Because **Blockade** is a fast dissolving, great tasting, all natural lozenge that you hold

under your tongue, it enters and starts working in your bloodstream in minutes . . . not hours, unlike anti-virals whose primary delivery mechanism has to work through the GI tract (stomach lining).

- **Blocks viruses from entering human cells***
- **Works to target and block viruses *before* they multiply***
- **Begins working in minutes . . . not hours!** 
- **Verified dose-to-dose potency**

Learn more at www.4blockade.com

BLOCKS & LOCKS VIRUSES...COLD!™†



SUPPLEMENT FACTS

Serving Size 1 Lozenge

One Lozenge contains	Daily Value %
Elderberry 175 mg	•
(<i>Sambucus nigra</i>) (fruit) extract	
(ViraBloc™ Patent Pending)	
• Daily Value Not Established	

OTHER INGREDIENTS: Maltodextrin, dextrose, fructose, silica, citric acid, natural blueberry flavor, cyclodextrin, and magnesium stearate.

SUGGESTED USE: To help maintain healthy immune system cells and protect against enveloped viruses*, take one lozenge daily or two for enhanced defense.

ViraBloc™ is a trademark of HerbalScience Nutraceuticals, Inc. Patent Pending. Product of Singapore. Distributed by: New Charter Distribution, Inc. P.O. Box 1947, Brattleboro, VT 05301

www.4blockade.com

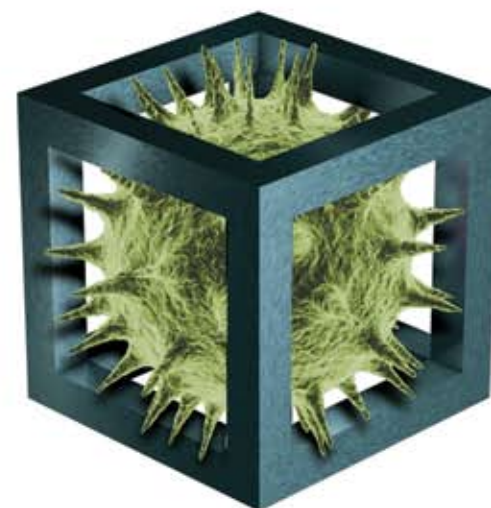
* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

† In accordance with U.S. regulations, this product is not intended to prevent or treat cold or flu. Human results may differ from laboratory studies.

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NOW, VIRUSES WILL HAVE NOWHERE TO GO.



BLOCKS AND LOCKS VIRUSES...COLD!™†



How Blockade™ Works

Blockade, with the exclusive extract **ViraBloc™**, is the first all-herbal, natural therapeutic that acts to block viruses from entering human cells, therefore preventing them from replicating.*

A virus is much smaller than a human cell, but despite its small size can be very powerful, especially when allowed to replicate. When a virus gets into the nose, lungs or mouth it targets particular cells in the body and attaches to them in very specific ways. Once inside the cell, the virus multiplies rapidly to make copies of itself. These newly copied viruses escape the cell and enter the bloodstream to find even more cells to attach to.

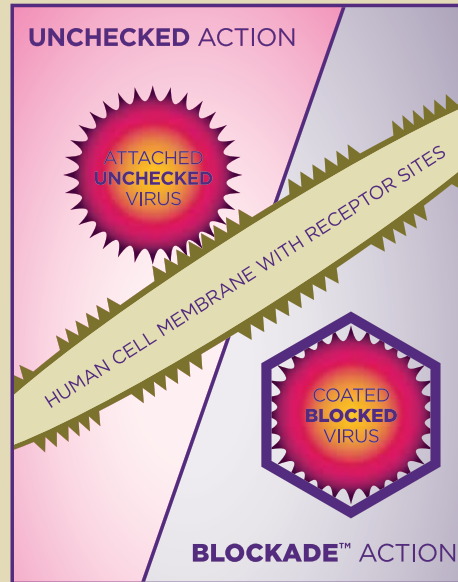
The bioactive molecules in **Blockade** seek out viruses, bind to them, and create a coating around them. This coating is like a fence around the virus that blocks its ability to attach to and enter cells.

In-vitro laboratory studies of this patent pending extract have demonstrated up to a 100% success rate in inhibiting the entry of enveloped viruses (like influenza)*.

How Blockade™ Is Different

• Acts Before the Virus Can Attack

Unlike antivirals that begin to work after viruses have begun multiplying, **Blockade** works to target and block viruses *before* they can replicate.*



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• Complete Herbal Bioactive Chemistries

Blockade is not a synthetic chemical isolate. **Blockade** is a 100% Herbal Virus Blocker that provides the full range of bioactive chemistries of the natural herbal source, thanks to the combination of supercritical extraction and a breakthrough technology for validating potency, called **DART** (Direct Analysis in Real-Time).*

While other commercially available natural products contain fewer than 150 components, **Blockade** contains over 1,000 natural chemistries and the key bioactives in each dose.

• Verified Potency & Bioactives

Using a scientific breakthrough called **DART**, **Blockade** is guaranteed to have the same potency from dose-to-dose, without the pill-to-pill variation common in natural herbal therapeutics.

